

AgroExpo

CYPRUS AGRICULTURAL & GARDEN EXHIBITION



22 - 24 OCTOBER 2021 - INTERNATIONAL FAIR GROUNDS



Under the auspices
Ministry of Agriculture, Rural
Development and Environment

Organiser

DisplayArt
GROUP OF COMPANIES



AgroExpo

CYPRUS AGRICULTURAL & GARDEN EXHIBITION

22 - 24 OCTOBER 2021

AGROEXPO 2021

The AgroExpo exhibition was organized in 2019 for the sixth consecutive year with great success.

The Exhibition was visited by more than 25000 people and the 50+ exhibitors were more than happy with their participation and also with the whole organization. Business professionals and the general public had the opportunity to see and examine products, materials and services and discuss trade issues with the participating companies.

For this year we as organizers will do our utmost to persuade more companies to participate since this trade exhibition directly relates to their business and it should be looked upon as a great opportunity to strengthen the ties between buyers and sellers.

The AgroExpo exhibition 2021 will be staged in Pavilions No. 5 and No. 4 at the Cyprus International Fair Grounds and also in outdoor exhibition facilities. The exhibition is scheduled between 22 - 24 October 2021. The participation interest has so far been tremendous and we expect to organize the exhibition with more than 70 exhibitors.

At the same time we are doing everything possible to increase and encourage trade visitors to attend the exhibition. This exhibition after all belongs to the farmers and related end users and their mass presence has already made the AgroExpo exhibition a very important yearly specific event.

EXHIBITORS - ORGANISERS

We all know that the success of any exhibition comes as a result of the participating companies and we, as the organizers of Agroexpo, shall do everything possible to make this event a successful one and we can only do this with your help and support. It's about time that all the business community stand out to protect this sector in order to revive all the lost ground for the past years.

ORGANISERS EXPERIENCE

Display Art Plc is the biggest company in Cyprus which is engaged in the Exhibition Organizing Sector as well as in the Stand Building Sector. For 39 years the company is offering its services and know how in Cyprus and Overseas with spectacular winning results such as the world class award in the ITB Berlin exhibition in 2006 and MITT Moscow in 2006 and 2007.

Our company organises for a number of years the following exhibitions and special events:

- IDEAL HOME EXHIBITION, YEARLY
- AGROEXPO (AGRICULTURAL) EXHIBITION, YEARLY
- TAXIDI EXHIBITION, YEARLY
- HOSPITALITY EXPO CYPRUS 2020
- HUNTING, SHOOTING AND FISHING EXHIBITION, YEARLY
- WEDDING PLANNING EXHIBITION, YEARLY
- MEDITERRANEAN FOOD AND DRINKS EXHIBITION
- SOUND AND VISION EXHIBITION

- SPORTS AND LEISURE EXHIBITION
- SEPTEMBERFEST NICOSIA BEER FUN FESTIVAL, YEARLY
- MEDFEST LIMASSOL BEER FESTIVAL
- AYIA NAPA BEER FESTIVAL

EXHIBITION SUPPORT

The exhibition is been organized under the Auspices of the **Ministry of Agriculture, Rural Development and the Environment.**

The exhibition is also supported by all the **National Agricultural Organizations.**

OPENING HOURS

Friday	22 October	17:00 – 22:00
Saturday	23 October	15:00 – 22:00
Sunday	24 October	11:00 – 22:00

ADVERTISING CAMPAIGN

The campaign will include television spots, radio spots, social media promotion, sms promotion, street banners, piza outdoor spots, invitations and posters.

MAIN SPONSOR

To be announced.

EXPO FLOOR PLAN

The exhibition will be staged in Halls 5 & 4 and in parallel outdoor exhibition facilities. The floor plan of the exhibition is attached herewith for your perusal.

The exhibitors stands will be offered on a first comes first served basis. The exhibitors of 2019 will have in a specific period of priority to keep their previous locations if they so wish. After this period all spaces will be available to all the companies.

EXHIBITION CATALOGUE

The exhibition catalogue will be offered to the visitors free of charge. It will include information regarding:

✓The Exhibition

- Messages by the Organizer and the Minister of Agriculture.
- Exhibition Floor plan
- Exhibitors list and information
- Advertisements

ENTRANCE FEE - €3,00

A large number of invitations will be given to the exhibitors for their perusal. Children under 12 years - free.

INTERNATIONAL FAIR GROUNDS

- PAVILION 6, 7
& OUTDOOR AREAS
IDEAL HOME EXHIBITION
- PAVILION 5, 4
& OUTDOOR AREAS
AGROEXPO

PAVILION 6
IDEAL HOME EXHIBITION

ENTRANCE
EXIT

P. 61

P. 51

ENTRANCE
EXIT

Snack
Bar

OUTDOOR
AREAS

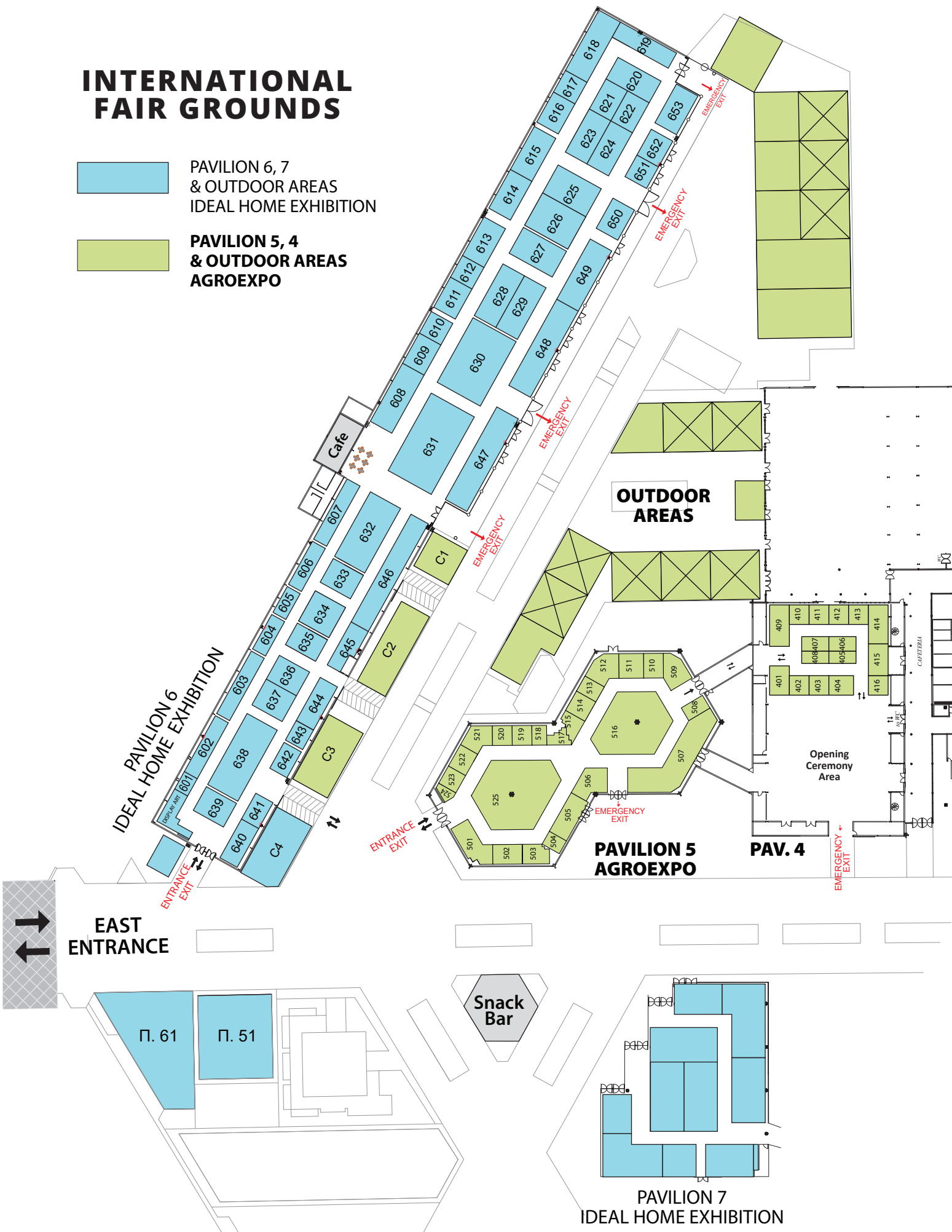
PAVILION 5
AGROEXPO

PAV. 4

Opening
Ceremony
Area

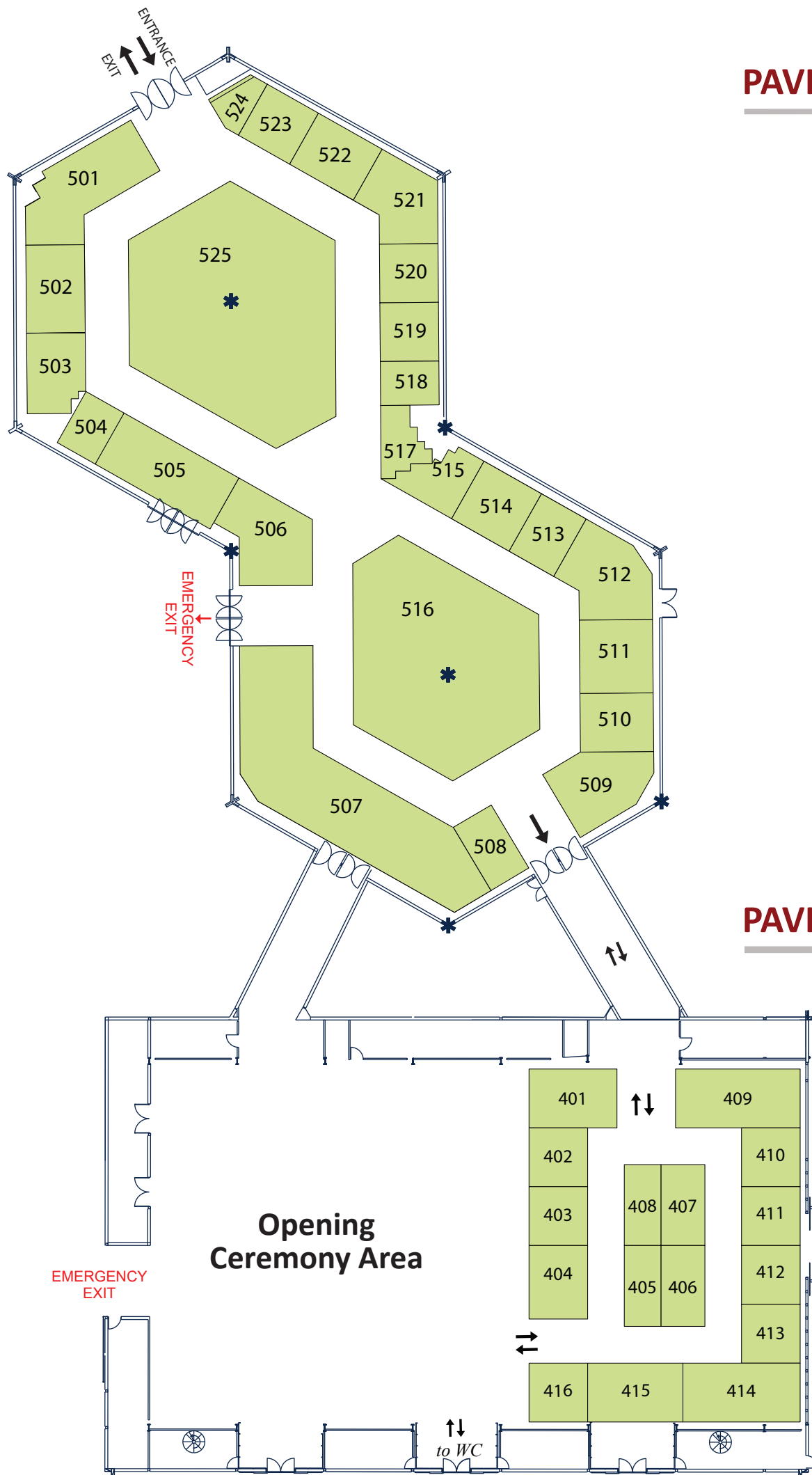
EMERGENCY
EXIT

PAVILION 7
IDEAL HOME EXHIBITION



PAVILION 5

PAVILION 4



OUTDOOR AREAS

- OUTDOOR STANDS
- COVERED SPACE WITH TENTS 100SQM

